

## PRESS RELEASE

### **Power Stop “1-Click Brake Kits” to be featured on *Two Guys Garage***

June 25, 2014

Power Stop, LLC’s “1-Click Brake Kits” will be featured June 27-29, 2014, scheduled around TV’s most cutting-edge automotive aftermarket program, MAV TV’s *Two Guys Garage*. The Brenton Productions show stars Kevin Byrd and Willie B, two passionate car guys with an enthusiasm for virtually every aspect of vehicle repair, customization and restoration.

The feature will shed light on Power Stop’s remarkably simple brake kits, which the Chicago, Ill.-based brake parts giant optimizes for each vehicle application. The “1-Click Brake Kit” comprises the ideal combination of high performance pads and rotors for the customer’s prescribed vehicle, at a painless price.

“We are expanding our channels to showcase our performance braking solutions where auto enthusiasts and aftermarket retailers want them -- on TV, online and in social media,” said Arvin Scott, CEO of Power Stop, LLC. “Power Stop is thrilled to be working with MAV TV and *Two Guys Garage* to bring our outstanding ‘1-Click Brake Kits’ experience to an even wider audience.”

Power Stop’s prime position in the aftermarket brake parts market and strong reputation for quality should enhance the show’s aim to demonstrate products, examine vehicle performance problems and correctly execute repairs. The June 27 *Two Guys Garage* episode, which will examine and offer solutions to rotor run-out, pairs perfectly with the feature on Power Stop’s high performance kits.

The *Two Guys Garage* episode will air at 2 p.m. and 5 p.m. ET on Friday, June 27, and 10:30 a.m. and 1:30 p.m. ET on Sunday, June 29. In addition, in-house created Power Stop commercials will air during broadcasts of *Two Guys Garage* throughout the last weekend in June.

“I know Power Stop has a great product,” said Martha Doyle, associate producer at Brenton Productions. “We look forward to a successful partnership!”

#### **About Power Stop, LLC**

Power Stop Extreme Performance brake rotors and pads were first introduced in California in 1995 as a problem solver for the toughest brake challenges. Power Stop is committed to providing the safest and most effective braking solutions for its customer’s at an affordable price.

Power Stop set the standard when it introduced its first performance brake kit, the 1-Click Brake kit in 2011. Power Stop offers a complete line of application specific brake kits that includes as applicable: performance brake rotors, disc brake pads, brake hardware, brake sensors and calipers.

The “1-Click Brake Kit,” has revolutionized the way consumers purchase their brake parts and take the stress and guesswork out of selecting the right pad and rotor combination while delivering maximum performance and reliability. Don’t just Stop – Power Stop!

**About MAV TV**

MAVTV was founded in 2002 by four former Showtime Networks executives and was originally geared towards a male dominated audience. In 2011, MAVTV was purchased by Lucas Oil Products, an automotive lubricant manufacturer with a history in television production.

Lucas envisioned a broader scoped network, geared towards the modern American family with significant enhancements to the network, including but not limited to, investments in programming, updated on-air look, and increased production quality, all to add more value to the consumer experience.

MAVTV continues to grow today, with a focus on providing the highest-quality HD family entertainment!

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