



FOR IMMEDIATE RELEASE

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TWO POWERHOUSES OF SPEED AND SAFETY JOIN TOGETHER  
Elite Race Instructors and Performance Brake Specialists Bring Safety to the Roads



Power Stop® Extreme Performance Brake Systems and the Bob Bondurant® School of High Performance Driving are proud to announce a breakthrough partnership to keep our roads safer and our drivers more secure.

Bondurant, considered the premier high performance driving school in the US, and Power Stop, the leader in brake kits in the US, have aligned their products and services to raise awareness of the Power Stop "1-Click Brake Kit®" system, which is set to innovate the way our cars keep us safe.

"We are honored and humbled to enter into a collaborative partnership with the Bob Bondurant School of High Performance Driving," states Arvin Scott, Chief Executive Officer at Power Stop.

“This partnership marks a significant milestone in Power Stop’s growth and development as the leading performance brake program in North America. Power Stop is in the early stages of developing a race track/street performance brake package, and the testing, analysis, and feedback from the drivers and staff at Bondurant School of High Performance Driving will greatly assist our engineering team in developing the safest and most reliable high performance braking for auto enthusiasts all over the world.”

Power Stop, the #1 e-commerce brake kit supplier in the United States, has signed a five (5) year agreement with Bondurant to provide rotors, brake pads, and calipers to the school in a strategic partnership. The partnership will allow the Bondurant team to test those brake assets on their 1.6 mile track, while providing constant feedback and results to Power Stop for continuous improvement of the brake system.

“The thrill of partnering with a premier brake performance brand at the school is amazing” states Bob Bondurant, Chief Executive Officer of the Bob Bondurant School of High Performance Driving.

“We offer the highest quality, most advanced training techniques in the world. On the street or on the racetrack, the capabilities of most cars are way above the capabilities of most drivers. The Bondurant school tries to even that out, and with the Power Stop partnership we will be able to improve the safety for drivers everywhere. At the school we are always looking at ways to improve the curriculum and safety of our students and this is another way of accomplishing that.”

Darren Law, Chief Operating Officer at Bondurant, is excited at the prospect of partnering with such an established name in the brake industry.

“Bondurant is very selective in its partnership agreements and after working with Power Stop, understanding their capabilities from an engineering standpoint, and knowing the positive reputation they hold within the industry, we feel this is the perfect partnership. We look forward to helping them advance and grow their product line as well as having them help us improve the performance and safety features of our cars,” he said.

### **About Power Stop®**

Power Stop Extreme Performance brake rotors and pads were first introduced in California in 1995 as a solution for the toughest brake challenges. Power Stop set the standard when it introduced its first performance brake kit, the 1-Click Brake kit in 2011. The “1-Click Brake Kit®,” has revolutionized the way consumers purchase their brake parts and take the stress and guesswork out of selecting the right pad and rotor combination while delivering maximum performance and reliability. Don’t just Stop – Power Stop!

-Powerstop.com (<http://www.powerstop.com/>)

## **About Bondurant®**

The Bob Bondurant School of High Performance Driving is the official high performance driving school of Chevrolet. Opened in 1968 by Bob Bondurant, an internationally recognized leader in advanced driver training, it provides a full range of driver training to pros and novices alike. The largest purpose-built driving school in the world, the Phoenix facility includes a 15-turn, 1.6-mile road course, an eight-acre asphalt pad, and more than 200 race-prepared vehicles. Bondurant SuperKart School offers two karting tracks with state-of-the-art equipment and training. Bondurant is also the premier leader in hosting unique corporate and original equipment manufacturer (OEM) events. -bondurant.com (<http://www.bondurant.com/>)

If you have any questions regarding information in these press releases please contact the company listed in the press release.

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